

Recap of
American Community Colleges Trustees Leadership Congress
Advancing Diversity, Equity, and Inclusion
October 13 -16, 2021
San Diego, CA

October 13

Pre Congress Academy - EFFECTIVE BOARD GOVERNANCE



Effective board governance is being tested due to the pandemic. This Academy will provide the opportunity for community college boards and presidents to examine what they perceive to be their current strengths and areas for improvement in meeting the college mission, and to envision a productive future. This session will review what boards have done well and how they could be more effective in a crisis, all within their role of policy and

governance. Topics will include, the Board's governance role and response to COVID-19; the Board's expectations of the college president; the Board's perception of the future of the community college;

improve their
Bradley Ebersole,
President, North
Trustee, Pima
Lee Chan, Board
Board Chair At-



Morando, Trustee, North Central State College, OH

and strategies regarding how Boards may governance function in the years to come. ACCT Consultant, USVI Dorey Diab, Central State College, OH Demion Clinco, Community College District, AZ Suzanne Vice Chair, Ohlone College, CA Carol Scott, Large, Del Mar College, TX Elisabeth

Enjoyed being a panelist for this special session – the exchange of ideas, concepts, and sharing of experience resulted in very lively conversations and discussion.

Opening Session

Key Note Speaker – Dr. William B. Harvey, Founding President Emeritus, Ex-Officio National Association of Diversity Officers in Higher Education. *Dynamic Speaker!*

CA Delegation Reception

Gathering of CA Trustees, Chancellor's Office, CCCT Board, CCLC CEO and Division Heads. Candidates for various positions of ACCT of Board of Directors Positions and DEI Committee from Pacific Region presented their platforms. *California Candidates were exceptional!*

October 14

Voting Delegate Sign In

The number of voting Delegates/District is based on enrollment. Due to declining enrollment many Delegates learned on site that based on current enrollment, they were not eligible to be a voting delegate!

Transformational Change Focus on Racial Equity and Inclusion

This interactive presentation focused on three key initiatives of Madison College's Equity and Inclusion Focus: Creation of the college's academic diversity officer; organization, implementation and assessment of Madison College's Equity and Inclusion Plan; and why and how Madison College has revamped the college's interviewing, hiring and on-boarding processes with the expected outcomes of the process being equitable, engaging, and respectful. *Trustees' directive to dismantle systemic racism; affirm BLM; support student success; call on all staff to participate. View data to identify gaps in equality; equality & inclusion Institutional change cycle; employees demographics will mirror student demographics*

Implementing Legally Compliant & DEI – Related Language in Board Policies

Strengthen the role of board members and provide your college with a context for action and thoughtful decision-making by infusing DEI-related language into board policies while addressing timely issues such as Title IX, student discipline, free speech, nondiscrimination, prohibition of harassment, etc. This session addresses legally vetted board policies that comply with critical federal mandates to ensure effective board governance.

Create BP & AP through a DEI Lens; being mindful linkage of Vendors, Contractors & student workers; continuous review, reassessment, outcome statistics; and ensure compliance with federal statutes and regulations

Special Session: How Partner Companies Improve Student and Institutional Well Being

ACCT President and CEO J. Noah Brown facilitated a lively conversation with members of the ACCT Corporate Council who work every day to improve institutional and student well-being through targeted services. From student recruitment, enrollment and registration to securing grant funding, offering affordable and optimized course materials and aligning academics with job placements, community college leaders will learn how specialized services are saving institutions unnecessary work and improving outcomes.

Enrollment Recovery Program; digital outreach to students; protecting against cybercrime, ransomware, security breaches, assessing vulnerability !!!! Using AI to increase student outreach i.e. Chat Bot for after hours support; financial services - funding needs to be aligned with strategy initiatives; identify and outreach to at risk students; costs of textbooks – digital content libraries; alignment of curriculum to employment goals; campus website should be student-centric; award certificates; student retention = survivability

General Session Lunch/Membership Celebration

Outstanding Keynote Speaker – Nicholas Pinchuk – President/CEO of Snap-On Tools – Community Colleges are essential to training America’s workforce to survive and be competitive in today’s Global Market.

ACCT Pacific Regional Meeting and Caucus

Trustees from the Pacific Region met to discuss upcoming elections; candidates lobbied; voting strategies discussed; members shared common interests and challenges. Attendance required for all voting delegates to elect:

- Regional Director
 - 3 year term - Richard Fukkutaki – Bellevue College, WA
 - 2 year term – Linda Wah – Pasadena CCD, CA
- Director At-Large
 - Carol Del Carlo – Nevada System of Higher Education, NV
 - Vivian Malaluulu – Long Beach CCD, CA
- DEI Committee Member
 - Pacific Region – Deborah S. Ikeda, State Center CCD, Fresno,

Digital Student Services for Success

Coming out of the pandemic, students expect their college to provide 24/7 digital access to student services. Affordable artificially intelligent (AI) technology is rising to the challenge. AI tools can easily be deployed to provide a high-touch experience for students in a way that is also scalable for the institution. Resolve repetitive questions immediately, transfer students to personalized services when the time is right, and send gentle reminders so students aren’t worried about paperwork and transactional requirements when they start class. Bakersfield College and Norco College will share how they’re using Ocelot’s AI Student Engagement Platform to drive AI messaging services via chatbot, text and live chat to meet students where they are while increasing engagement, enrollment and student success.

Digital Transformation utilizing Chatbot for 24/7 communication with students; Live Chat during regular business hours; Texting campaigns; 2 year free tuition; Summer Bridge Program, Student Information Desk with 45+ breakout rooms for one-stop student service center. Interim President of Bakersfield, Zav Dadabhoy praised and thanked Dr. Eric Bishop for providing support and guidance during their transformation.

Asian, Pacific Islander, and Native American (APINA) Trustees

The largest APINA meeting was held with representatives from across the Country including the Trustee from Guam! Discussion led by Chair Fukutaki was held to identify topics of greatest interest to the group included: Mental Health Services particularly on Indian Reservations; food and housing insecurities; Leadership training; and more representation in Leadership positions of ACCT. Soon to be the new CEO/President of ACCT, Jee Heng Lee and former Governor of

Oregon/Ambassador to China/current Interim President of Bellevue CCD the Honorable Gary Locke made appearances brought greetings.

October 15

52nd ACCT Senate Meeting

Election of Directors-at-Large and DEI Committee

State of the Association and Financial Report

Closing Remarks of outgoing ACCT CEO J. Noah Brown

Am pleased to report that all of our Pacific Region candidates were successfully elected!!!!

- **Gilbert Wong**, Foothill-De Anza CCD
Elected to serve as the ACCT Board of Directors Pacific Regional Chair through the coming year.
- **Linda Wah**, Pasadena Area CCD
Elected to serve as the ACCT Board of Directors Regional Director (two-year partial term).
- **Vivian Malauulu**, Long Beach CCD
Elected to serve as the ACCT Board of Directors At-Large Director.
- **Deborah Ikeda**, State Center CCD
Re-elected to serve on a second term on the Diversity, Equity, and Inclusion Committee.
- **Jose Alcala**, Riverside CCD
Elected to serve on the Pacific Regional Nominating Committee.

Regional Awards Luncheon

Farewell Address of President/CEO J. Noah Brown

In Memorial: Ohlone CCD Trustee, Vivien Larsen

Keynote Speaker – Nicole Lynn Lewis, Founder/CED of Generation Hope

DEI in California and Washington Community Colleges

Diversity, equity and inclusion is a primary initiative for both California and Washington colleges. Leaders from within the two states have exchanged ideas and engaged in discussions to help move the DEI needle for their students. This session presented the efforts of two states to close the Equity Gap.

Reskilling with Short-Term Workforce Training

The population most heavily impacted by the downturn in the economy as a result of the impact of COVID-19 were those in low skilled jobs. Louisiana's Community and Technical Colleges committed to support this population to reskill or upskill, to reboot their career, utilizing \$10 million in CARES Act funds through the Governor's Education Emergency Response

grant. More than 5,000 adults earned “on-ramp” credentials of value in one year. Participants learned how Reboot Your Career was developed with public and private data and partners to determine high-demand, entry-level occupations in five targeted growing industries: Healthcare, Manufacturing, Construction, Transportation/Logistics, and Information Technology; how credentials were then aligned to those jobs; how funding was braided to maximize effectiveness; and what is next as Louisiana transitions to the state’s **first-ever adult promise program in 2022.**

Resilience is definitely in Louisiana’s DNA – challenges one right after another. This panel presented innovative ways that they have weathered the Pandemic and recent hurricanes and tropical storms, with many areas still without power or services. Their innovative programs partnering with various local industries/businesses particularly with healthcare are impressive! Kudos!

Annual Awards Gala

Awarding Ceremony for Trustee Leadership; Equity Award; CEO; Faculty Member; and Professional Board Staff Member
Dinner and Socializing

October 16

ROI Through Innovation: Creating A Business Incubator/Accelerator at Illinois Community College (*My Alma Mater*)

Demonstrating your institution’s ROI to the total community is more important than ever. Increasingly, economic development is central to a community college’s mission and to regional stakeholders. College of DuPage launched Innovation DuPage, a collaborative business incubator/accelerator that brings together public and private resources to support startups and emerging businesses. *Innovative program that showed ingenuity by creating a Foundation to raise funds to sponsor and support startup concepts by partnering with local businesses with full support of the BOARD.*

General Session Closing Brunch

Changing of the Guard as ACCT Chair David Mathis handed gavel to newly installed Chair Jim Cooksey, who is a Superior Court Judge from Mohawk Valley CCD in New York.

Keynote Speaker – Alberto “Beto” Vasquez, Associate Director of STEM Engagement & Institutional Relations, UCSD – *a very dynamic Speaker – formerly incarcerated Gang Member who found his calling by mentoring and counseling disadvantaged Latinx students. His story was compelling and inspiring! He will soon be receiving his PhD!*

Adjournment and Invitation to the ACCT 2022 Annual Leadership Congress in New York