ENROLLMENT PLANNING PROGRESS

An Update for Ohlone College Council
March 8, 2021
Enrollment Planning

➢ Where We Have Been
➢ Where We Are Now
➢ Where We Are Going
➢ How We Get There
Methods of Enrollment

• **Input**
  - New Students
  - Retaining Students (Retention)

• **Output**
  - Goal Completion (Degrees, Certificates, Transfer)
  - Loss of Students
## Where We Have Been

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<tr>
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</thead>
<tbody>
<tr>
<td>Funded FTES*</td>
<td>6,833</td>
<td>7,347</td>
<td>7,185</td>
<td>8,013**</td>
</tr>
<tr>
<td>African American</td>
<td>415</td>
<td>340</td>
<td>352</td>
<td>361</td>
</tr>
<tr>
<td>Chinese</td>
<td>1,633</td>
<td>1,511</td>
<td>1,349</td>
<td>1,128</td>
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<tr>
<td>Filipino</td>
<td>1,087</td>
<td>1,050</td>
<td>1,039</td>
<td>998</td>
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<tr>
<td>South Asian/Indian</td>
<td>1,357</td>
<td>1,438</td>
<td>1,722</td>
<td>1,809</td>
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<tr>
<td>Latinx</td>
<td>2,850</td>
<td>2,593</td>
<td>2,611</td>
<td>2,452</td>
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<tr>
<td>White</td>
<td>2,289</td>
<td>1,747</td>
<td>1,830</td>
<td>1,548</td>
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<tr>
<td>Differently-Abled</td>
<td>887</td>
<td>796</td>
<td>745</td>
<td>599</td>
</tr>
</tbody>
</table>

*Target: 8,240

**Projected
Student-Centered Funding Formula Impacts
Where We Are Going (Goals)

✓ 10,000 FTES
✓ Reaching 8,250 by 2024
✓ Meeting the Funding Formula Metrics
✓ Tourniquet Application
Fiscal Road Map

Primary Funding Stream
• Meet SCFF Metrics
• Non-Apportionment Funding
• Future Thinking/Planning
• Cutting off the Hold Harmless
• Reversing the Metrics

Secondary Funding Stream
• Non-Apportionment Funding
SCFF Metrics

• Base Allocation (70%)
  • Apportionment (FTES Enrollment)

• Supplemental (20%)
  • Pell Recipients
  • AB 540 (Dreamer) Recipients
  • Promise Grant Recipients

• Success Allocation (10%)
  • Associate Degree for Transfer
  • Associate Degree
  • Credit Certificates
  • Transfer Level English & Math
  • 9+ CTE Units
  • Earning a Regional Living Wage
How We Get There

- Program Development
  - New Transfer Programs
  - New CTE Programs
  - Entrepreneurship with SBA
- Community Connections/Outreach
  - Community Organizations
  - Faith Based Organizations
  - Ohlone Pathways to Pillars Program
How We Get There

- IEPI Enrollment Management Task Force
- Strengthen High School Connections
  - SPA Program
- CVC Exchange Program
- Strategic Technology Integration
Current Enrollment Road Map

- Guided Pathways
- Student Pathways Program
- Latinx (Hispanic) Serving Institution (HSI)
- Reclaiming African American Students
Ohlone Pathways to Pillars (Concept)

- Targeting Kindergarten through Middle School
- Raise College Going Awareness
- Educate about College Affordability & Possibility
- Create College Going Conversations
Potential Future Enrollment Road Maps

- Additional Athletic Teams
- Additional Career Education Options
- New International Markets
- Workforce and Labor Market Demands
- New Populations
SPA Program
Retention

- College Identity
- Student Belonging
- Campus Culture
- Student Success Coordinators
Refocus
• Institutional Commitments
• Equity-Based/Anti-Racist Institution