



CURRICULUM GUIDE 2013-2014

BUSINESS

Associate in Arts in Business

The Associate in Arts in Business is designed to provide graduates with the skills and knowledge required to work effectively in a variety of business settings. The curriculum provides a solid foundation in areas of business management, information technology, economics, international business, and legal and ethical issues. Graduates from the associate degree in Business program will be able to communicate effectively for informal, formal, and quantitative tasks and will be conversant with the values and terminology of the field. Graduates will be able to access information resources, evaluate them for credibility and relevance, and use the sources to present a wide range of alternatives. Having utilized academic processes such as feedback from faculty and self-reflection, graduates will be situated for lifelong learning.

It is imperative that students entering Ohlone's Associate in Arts degree in Business meet with a counselor at the start of their academic work. Counselors will assist students in preparing a Student Education Plan that will prepare them to achieve their academic goals.

Requirements for Associate in Arts Degree:

- a) Complete the Required Degree and Supporting Course with a grade of C or better.
- b) Complete the Required Degree Courses and one Supporting Course.
- c) Complete Ohlone College General Education (Plan A), CSU GE (Plan B), or IGETC (Plan C) requirements. These requirements are specified in the Ohlone College catalog. Counselors will also advise students on the General Education plan that best prepares them for pursuing an associate degree and/or transfer.
- d) Complete at least 60 degree-applicable units with a 2.0 grade point average.
- e) Complete at least 12 units at Ohlone College.
- f) Complete at least 50% of the Required Degree Courses at Ohlone College.

Student Learning Outcomes

1. Demonstrate understanding of business functions, practices, and related theories and be able to integrate this functional knowledge in order to address business problems.
2. Possess quantitative and technological skills enabling them to analyze and interpret business data and to improve business performance.
3. Demonstrate knowledge of today's domestic and global business environment (e.g., legal, regulatory, political, cultural, and economic).

REQUIRED DEGREE COURSES

BA-101A	Financial Accounting	5
BA-101B	Managerial Accounting	5
BA-102A	Principles of Economics-Macroeconomics	3
BA-102B	Principles of Economics-Microeconomics	<u>3</u>
		16

SUPPORTING COURSES

Select one course from the courses listed below.

BA-104	Computer Applications in Accounting	3
BA-105	Income Tax Principles	4
BA-115	Career Communication	3
BA-116	Business English and Communication	4
BA-123	Math for Accounting and Business	3
BA-125	Introduction to Business	3
BA-139	Psychology in the Workplace	3
BA-141A	Business Law	3
BA-141C	An Introduction to International Law	3
BA-143	Sports Marketing	3
BA-144	Sports Management	3
CS-101	Introduction to Computers and Information Technology	3
MATH-101A	Calculus with Analytic Geometry	5
MATH-101B	Calculus with Analytic Geometry	5
MATH-101C	Calculus with Analytic Geometry	5
MATH-103	Introduction to Linear Algebra	3
MATH-104	Differential Equations	5
MATH-156	Math for Liberal Arts	3
MATH-159	Introduction to Statistics	5
MATH-163	Discrete Mathematics for Computers	3
MATH-166	Finite Mathematics	4
MATH-167	Calculus for Business and Social Science	5
PHIL-106	Ethics	<u>3</u>
		3-5
	Total Required Units	19-21