

# A.S.O. 1

## National Business Plan Competition

Date Introduced to ASOC Legislature: 09/11/2020

Senator Biswas introduced the following bill

## An ASO BILL

-National Business Plan Competition-

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**Description**

*Bill initiating a virtual Business Plan Competition for Ohlone students which aims to bridge the resource gap faced by Ohlone students, by providing them with opportunities to leverage their creativity and knowledge from their academic studies, and simultaneously boosting their competitiveness as transfer students.*

**2020-21 ASOC President's Signature:** \_\_\_\_\_

*Upon approval by the Senate, shall be signed by the Chair of the Senate.*



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**ARTICLE I: Full Description****Section 1: Bill Description**

**Section 1.1:** The purpose of this bill is to authorize and explain the event co-hosted by the ASOC.

**Section 2: Definitions**

**Section 2.1:** The National Business Plan Competition is an event centered around introducing the different aspects of business, business development and entrepreneurship to Ohlone students. The Business Plan Competition targets at bridging the resource gap faced by community college students in the U.S., by providing them with opportunities to leverage their creativity and knowledge from their academic studies, and simultaneously boosting their competitiveness as transfer students. There will be a series of educational workshops outlining the entrepreneurship thought process hosted by College Leap, which will help students turn ideas into business plans. Participation certificates will be given to all students that attend all of the workshops. The event itself will be co-hosted by ASOC and will include a Screening Round to decide participants of first-round sessions based on the quality of registration form. There will be three to four judges in every session, including one business faculty, one college alumnus/alumina, and one club officer from UC Berkeley. The team with the highest score from each session will move on to the regional round which will then be hosted by College Leap alongside one of its event partners.

**Section 3: Logistical Information**

**Section 3.1 Length/Size:** The expected length of this event is 1 and ½ hours with an expectation of around 20 (plus more) attendees.

**Section 3.2 Location/Time:** The entire event will be virtual and held online via Zoom. The start time for the event is 4 pm on October 8, 2020 and the end time is 5:30 pm on October 8, 2020. The components of the competition will span from September to October. Educational workshops will be held online from September 11 through October 8 which will be hosted by College Leap, on their website.

**Section 3.3 Attendees:** The event is free and open to all interested Ohlone College students, as long as they register between September 1 and October 1.

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**ARTICLE II: Mission Statement**

**Section 2.1:** The mission of this event is to enable Ohlone students to pitch their business plans/ideas, gain recognition, receive feedback and mentorship, while trying to bridge the resource gap faced by community college students, by providing them with opportunities to leverage their creativity and knowledge from their academic studies, and simultaneously boosting their competitiveness as transfer students.

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**ARTICLE III: Goals and Objectives**

**Section 3.1:** Provide students with an opportunity to share their business ventures/projects or ideas that can bring positive change to the world

**Section 3.2:** Allow students to learn real-world business knowledge, perspective, and entrepreneurship

**Section 3.3:** Expose students to the UC Berkeley business/entrepreneurship ecosystem



**Section 3.4:** Bridge the resource gap faced by Ohlone students, by providing them with opportunities to leverage their creativity and knowledge from their academic studies

**Section 3.5:** Boost the competitiveness of Ohlone College students as transfer students.

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**ARTICLE IV: Funding Options**

**Section 4.1:** Ohlone's tentative expenditures for the competition are projected to be a maximum of approximately \$50.

**Section 4.2:** If needed, the spending on this program would be allocated from the funds provided to Fall money requests.

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**ARTICLE V: Enactment Date:**

**Section 5.1:** Refer to Article I, Section 3.2 (Location/Time).

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**ARTICLE VI: Additional Notes:**

**Section 6.1:** Thank you to College Leap for initiating this event and including Ohlone College in Region IV.

