

A.S.O. 3

Social Media Giveaway Funding

Date Introduced to ASOC Legislature: 9/11/2020

Social Media Director Megan Aves introduced the following bill

An ASO BILL

-Social Media Program Giveaway Funding-

Primary Authors:

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Contributors:

Description

A bill initiating upcoming giveaway by Social Media Program

2020-21 ASOC President's Signature: _____

Upon approval by Senate, shall be signed by the Chair of the Senate.



ARTICLE I: Full Description**Section 1: Full Description on Giveaways**

Section 1.1: The Social Media Program is initiating a giveaway in which all registered Ohlone Students can participate and win prizes.

Section 1.2: Since the ASOC is comprised of students as well, they may participate in the giveaway, therefore to maintain the spirit of this event the prizes will be announced publicly on the ASOC Social Media pages, available for all members of the community.

Section 2: Full Description on Halloween Giveaway

Section 2.1 The steps to participate is up to the Social Media Program to decide. In this upcoming giveaway, eligible participants must follow ASOC's Instagram page, *asocohlone*, like the flyer, and share the flyer on their own Instagram account through either their feed or story and tag @asocohlone. For additional entries into the giveaway, participants must tag 3 Ohlone students in the comment section of the flyer per entry.

Section 2.2: Grand prize winner will be selected at random, using an online random picker.

Section 2.3: The items that will be given out as prize(s) will be declared on the social media page to give an incentive to increase participation at the start of the giveaway.

Section 2.4: After the winner has been confirmed, the winner will be announced on the Social Media page, rather than report the winners directly to the council. Members of the public, the Ohlone community, as well as the ASOC council, will be aware of the winners through the ASOC Instagram and Facebook social media pages.

Section 2.5: The Program Director will be in charge of handling prizes. They will be in contact with the Office of Student Life to purchase prizes and ensure the prizes will get delivered to the winners. Due to the shelter-in-place order, instead of picking up the prizes, prizes will be directly sent to the winners via mail or email, depending on the prizes selected. Moreover, they will be featured on ASOC's Instagram story as well.

Section 3: Appointments

Section 3.1: The appointed Program Director will be Megan Aves, Deputy Director will be Osvaldo Granados, and the coordinator will be Ahbigyan Biswas.

ARTICLE II: Mission Statement

Section 2.1: The purpose of this giveaway is to get students more involved at Ohlone, and also increase their engagement with ASOC and other students, in general. Through these kinds of events, students will have an incentive to stay updated with what is happening at Ohlone by following the ASOC social media pages across various platforms.



ARTICLE III: Timeline

Section 3.1: For this giveaway, it spans from September 16th to September 30th. From September 16th to September 29th, students may participate in the giveaway. On September 30th, the winner will be picked and announced.

Section 3.2: There is no set timeline for future events or giveaways undertaken by Social Media Program, but plan on doing it once a month with guidelines stated in Article I.

ARTICLE IV: Goals and Objectives

Section 4.1: To increase student engagement at Ohlone.

Section 4.2: To make the college occurrences more visible.

Section 4.3: To build stronger relationships with Ohlone students.

ARTICLE V: Funding Options

Section 5.1: The funding amount required by Social Media Program is \$200. The \$200 will be used to fund only this giveaway which includes prizes and potential fees.

Section 5.2: Funding will come from Money Requests - Fall from the Student Admin Budget.

1. Code: 71-074-80005-0000-55625

Section 5.3: Any funding not used would be returned to Student Admin.

ARTICLE VI: Enactment Date:

Section 6.1: This program will be enacted as soon as voted upon by the ASOC Legislature.

ARTICLE VII: Additional Notes:

Section 7.1: The money from the ASOC budget can be used upon approval of this request by the new ASOC Bylaws under [Addendum 8: Finance](#), Section 2.2: Annual Spending. The yearly budget allocates money to the Student Administration. The Social Media Program creation by Publications Branch falls under the category of a Student Administration Operation.

Section 7.2: Any further funding requirements would be presented in the form of another bill.

