Video & Presentation Guidelines

Video:
For continuity among all of our clubs, please review the following:

- Landscape video
- Good Lighting and optimal sound (e.g. outside, no wind)
- **Required:** Caption your video and type a transcript (So your club can be accessible for all students) this is a must

Captioning Software Available [Here](#)

- Please have your phone in a fixed position or have someone else film (to avoid shaky videos)
- The video must be at least 40 seconds long
- Background Music with reduced gain (lower volume) so there is not silence but we can still hear you.
- **A brief description of what your club does to have to accompany your video.**
  - hint: you may want to include your club's Zoom link, meeting time, and an accessible e-mail.
- No cursing and please be concise (try to avoid “um”, “like”, and other filler sounds).
- Recommended Editing Software Apps include iMovie, KineMaster, & Premiere
- Recommended Captioning Software: [Kapwing](#)
But what do I talk about?

Potential ideas for your video include:

- Showing or explaining events your club has done in the past
- Talking about what benefits you have received as a member of your club
- What activities has your club done in the past? What are you planning on doing during quarantine?
- What is the mission statement of your club?

Still need help?

Here are examples of what our clubs have done:

[Club Days Video Examples](#)

The video is to be finished by Monday, February 10th, and submitted to asocicc-chair@ohlone.edu
Presenting at Club Rush

This is for the Zoom breakout rooms and can be as informal as one person giving a speech about your club’s activities/what meetings look like.

Think about how you advertise your table at club days in previous years and talk about what your club does.

It is suggested that you play a short game

You may also have a PowerPoint presentation but bear in mind the way it’ll look being presented in a Zoom meeting (e.g. keep it short so you can get back to interacting with people instead of lecturing the whole time).

It is highly recommended that those presenting have a unifying background so that it is easy to identify them. Ohlone has already created some here.

It is required that you change your zoom name to include your club (E.g. “AMSA’s Debra P.”, “MEChA’s Christian A.” “Sustainability’s Maxwell H”).

During the Zoom Meeting, your club is allowed 2-4 members within the breakout room so as to not crowd them. It would be best to have one person recording information to sign students up (the best way to do this is by having them send one member a private message).

- What your club does at meetings
- Your mission statement
- How often your club meets & the time
- A way to get students registered (e.g. ask them to send a private message with their email to one person in the club).
- Photos of your club’s activities or events
- Examples include: A brochure, a slideshow, a flyer

This one is more abstract, so it’s up to you!
More Information:

- Each club will have its own breakout room
- Those volunteering for Club Days will also be entered to win a raffle. You must submit your student ID at the end of the event.
- People will be visiting multiple breakout rooms throughout the hour-long event.
- To break the tension, the following games are recommended but you are not limited to: Jackbox, Skribbl, Gaartic.io, Heads Up, Never Have I Ever, Among Us, or something else you can play online for free.