

Ohlone College 2020-2025 Strategic Plan Items Related to the Noncredit Program

Fall 2020

Planning Assumptions

- Some traditional programs will become increasingly irrelevant in the 21st century, but new opportunities may present themselves through noncredit, dual enrollment, and career education.
- FTES numbers in noncredit and dual enrollment will generate more apportionment than comparable numbers in credit courses.

Recommendations to enhance student success

- Grow the noncredit program and leverage those contacts to recruit credit students.
- Continue transitioning lower level ESL courses to noncredit.

Recommendations to respond to the workforce needs of the District and its students

- Partner with the Career Center to offer employment training through community education or noncredit courses in an intensive, open-entry format in response to the needs of the unemployed or under-employed.
- Continue to create noncredit vocational courses and programs to meet short-term vocational training and apprenticeship needs of area industries.
- Increase noncredit curricular attention to “soft skills”—teamwork, communication, resume writing, interviewing—that will help students succeed in the workplace.

Recommendations to enhance college equity

- Provide robust supplemental and noncredit support for under-prepared students.

Summary of Recommendations

1.4 Meet the scheduling constraints of working adults, employing weekend, evening, online, and noncredit class opportunities, keeping program-required courses within those restraints

1.17 Increase opportunities for personal enrichment, basic skills, and short-term vocational training through noncredit offerings

3.4 Expand significantly noncredit course and program offerings

GOAL 1: Through innovative programs and services, improve student learning, achievement, and experience

Objectives

7. By 2023, meet or exceed the statewide average in career placement rates by increasing opportunities for relevant educational readiness and job training for in-demand jobs.

Measurable outcomes:

- a. Increase the number of students achieving a living wage, as reflected in the Student-Centered Funding Formula metrics, by 25% over the 2018-2019 baseline by 2023.
- b. Increase career education placement rates in each career education discipline to meet or exceed the statewide average by 2025.

Coordinator: Director, Strong Workforce and Career Pathways

Action Plans:

4) By Fall 2021, explore additional noncredit career education courses and programs aligned with in-demand careers.

9. By 2025, increase enrollment in innovative educational opportunities by 15%.

Measurable outcomes:

- a. By 2024, increase noncredit enrollments to 100 FTES.

Coordinator: Vice President, Academic Affairs

Action Plans:

3) By Fall 2021, increase marketing and support of noncredit and develop partnerships beyond adult education.

GOAL 3: Re-envision the College through effective use of resources

Objectives:

1. By Fall 2022, address the gaps in the Student-Centered Funding Formula by increasing FTES, supplemental, and success metrics by 5%.

Measurable outcomes:

- a. Increase noncredit enrollment to 100 FTES by 2024.

Coordinators: Vice President, Academic Affairs; Vice President, Student Services

Action Plans:

1) By Spring 2022, increase the number of noncredit certificates offered by 50% over the number offered in fall 2020, from 16 to 24.

3. By 2023 employ the effective use of technology to improve student learning and success, ensuring the technology is accessible, user-friendly, adaptable, and convenient (GP).

Measurable outcomes:

- a. By 2020, implement CCCApply for noncredit applications.

Coordinator: Vice President, Administrative and Technology Services

Action Plans:

- 5) By Spring 2021, implement CCCApply for noncredit applications.

GOAL 5: Increase communication, both within the College and among District constituents

Objectives:

3. By 2025, raise the college profile in the community by 20% as reflected in an ongoing community survey.

Measurable outcomes:

- a. By 2025, set and achieve targets for developing business relation employment opportunities that generate student internships, on-site training, noncredit course offerings, or alternative revenue opportunities.

Coordinator: Executive Director, College Foundation, Community Outreach, and Marketing

Action Plans:

- 1) By Fall 2023, interact with over 5,000 local businesses and entrepreneurs annually to promote credit certificate programs, noncredit courses, and on-site training.