Strategic Plan

• Mike Bowman, Executive Dean of Research and Planning and ALO, presented the first reading of the 2020 – 2025 Strategic Plan.

Faculty Senate representatives were invited to hear a joint first reading of the Strategic Plan. The entire draft was reviewed. The review included topics such as the strategic and annual planning cycle, the integration of College planning, the Strategic Plan recommendations, and the goals supporting the mission and vision of the College. Also reviewed were updates to the objectives as recommended by College Council and Institutional Effectiveness Committee members. It was noted the Strategic Plan focuses on collaborative planning, trust, communication, and improving student learning and achievement. The goals of the Strategic Plan are as follows:

1. Through innovative programs and services, improve student learning, achievement, and experience
2. Promote diversity and inclusion
3. Re-envision the College through effective use of resources
4. Ensure a supportive learning and working environment
5. Increase communication, both within the College and among District constituents

Comment: I would suggest referencing the guiding principles adopted by the Guided Pathways Taskforce. I did not recall seeing any reference to the main three equity initiatives including the Multicultural Student Center (MSC), Summer Bridge Program (SB) and First Year Experience Program (FYE). Comment: I tried to reference the equity plan in Goal 2. It does not specifically mention the MSC. I felt some of those where more of action plans, and I might have referenced FYE as an example.
Comment: The term “vulnerable” feels like there is a negative connotation to it, and it sounds like a weakness. Comment: As we apply the word vulnerable, we were referring to students with housing needs, mental health needs, food needs but not necessarily about learning and achievement performances. Please email me with suggested phrasing. Comment: I believe the goal was to identify more than just disproportionally-impacted (DI) groups. Question: Where you mention about becoming more innovative and nimble with program and course offerings, only ESL is mentioned. Are there other specific programs that we would be looking at? I believe computer sciences (CS) is a small, yet successful program. Comment: Although ESL was mentioned as an example, it is not to minimize any other departments. Question: What about basic skills students? I think that basic skills students might be another thing to mention here. Answer: We purposely took out the goals that addressed basic skills because of the impact of AB705. That is not to say we are dismissing basic skills. It is simply not as emphasized like it had been the last 5 years. The Strategic Plan is aimed at every aspect of the college. Please provide any feedback by Thursday, April 30, with particular focus on identifying the metrics of objectives and as to whether or not Distance Education should be called out differently than currently presented.

The second reading of the Strategic Plan will take place at the May 6 Faculty Senate meeting. This will also be an action item on that same date.